



The Bottom Line:

It's not the cost to buy, it's the cost to use!

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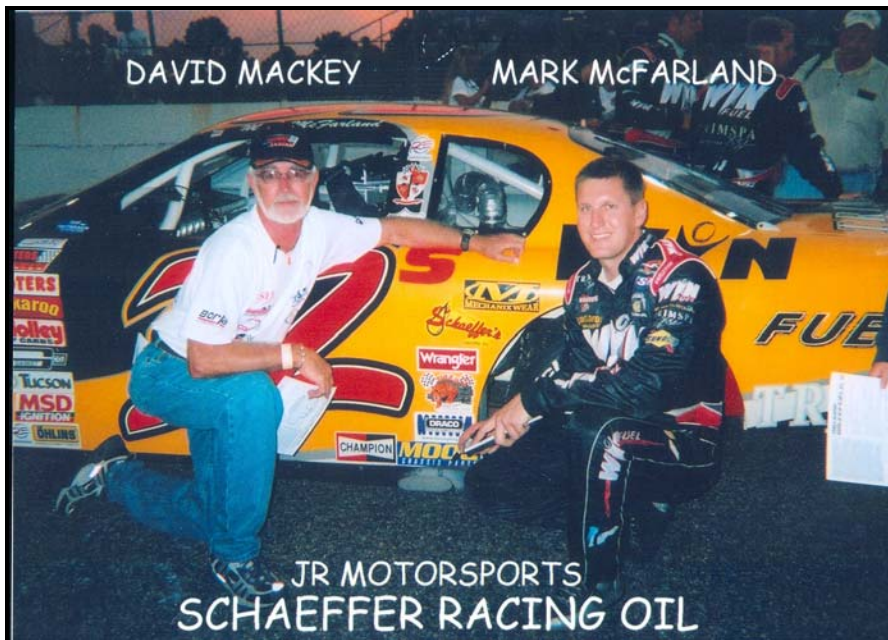
Schaeffer's Supreme 7000 motor oil attributed to saving racing engine in Hooters Pro Cup Series.

THE RACE TEAM

Dale Earnhardt, Jr. Motorsports of Mooresville, N.C.

THE STORY

Mark McFarland, #32 Win Fuel Team, came in third in the U.S.A.R. Hooters Pro Cup Series race at Bristol Motor Speedway, the "World's Fastest Half Mile Track." The race goes 150 laps and during the entire race the motor ran hot.



(The radiator they had installed for this race was too small, restricting the water through the engine, - a major mistake.) During the last 50 laps, the oil temperature gauge showed 350° F, and under caution laps the temp gauge went to 390° F.

This case history documents performance of superior quality lubricants in a specific application. It is not a blanket endorsement of any brand of lubricant by the company involved.

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Dale, Jr. was on the radio with Mark, and as Mark crossed the finish line, Jr. told him to blow the engine so they would get some exposure from T.V.'s "Speed Channel". They were running Schaeffer's Supreme 7000 5W-30 motor oil. After the race they told David Mackey, their Schaeffer rep, that "Your Schaeffer oil gave us this 3rd place! If we had been using brand X oil, the engine would have seized up with 50 laps to go."

The following week, Crew Chief, Willie Jackson, (Dale Jr's stepfather) and Mark called David from Automotive Specialist Race Engines in Concord, N.C. They said that as they drained out the oil, it still had it's color and was still slick, even with the oil running 350 to 390° F for at least the last 50 laps. They have become firm believers in the quality and performance of Schaeffer products.